

**BIOBASED STAR FILM is certified  
“OK biobased®” by TÜV Austria**



**The breakthrough solution  
for your outstanding  
sustainable packaging!**

**BIOBASED STAR FILM CONTRIBUTES  
TO THE FOLLOWING SDGs:**



- Preserve food
- Ensure safe food
- Lower bacterial proliferation
- Longer shelf-life for fresh food



- Reduced fossil resources depletion
- Increased use of renewable raw materials



- REACH and CLP compliance (no SVHC)
- Post-industrial recyclability
- Reduced plastic consumption



- Reduction of greenhouse gases emissions (expressed in CO<sub>2</sub> equivalent)



**Fabbri Group’s policy for product  
development and sustainability**

Fabbri Group is committed to provide safe and cost-effective products, functional to an adequate food preservation, in compliance with the most stringent regulations at the European and National level, and to a continuous improvement in terms of sustainability performance.

Fabbri Group’s wrapping technology, designed for an optimised match of machine and film, allows a perfect packaging while minimising the usage of plastics.

As an official partner of VinylPlus®, Fabbri Group contributes to the European PVC industry’s sustainability programme.



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Company subject to management and coordination by Fabbri Vignola S.p.A.



**THE INNOVATIVE  
FILM FOR YOUR  
SUSTAINABLE  
PACKAGING**





# BIOBASED STAR FILM: SUSTAINABLE YET PERFORMANT

## Meeting the sustainability priorities of retailers...

- Reduce food waste
- Provide healthy and safe products
- Improve environmental footprint (climate change mitigation, energy and resources saving)
- Ensure a responsible supply chain
- Sustainable packaging (waste reduction, environmental impact reduction)
- Contribute to the UN Sustainable Development Goals (SDGs)



Better performance in terms of:	BIOBASED STAR FILM	PE based film
Bio-based / renewable resources	✓	
WVT (Water Vapour Transmission)	✓	
Machinability	✓	
Aesthetics	✓	
Thickness	✓	✓
Printability	✓	✓



LOWER BACTERIAL PROLIFERATION



LONGER SHELF LIFE



LESS FOOD WASTE



THINNER FILM, LESS PLASTICS CONSUMPTION



> 99% POST-INDUSTRIAL RECYCLABILITY

## ...satisfying the consumers' needs

72%

of consumers available to pay more for a sustainable packaging  
*(BillerudKorsnäs 2017)*

69%

of consumers consider sustainable packaging one of top concerns  
*(Cone Communications Food Issues Trend Tracker 2014)*

80%

US and Canada consumers would purchase biobased products  
*(Genecor)*

## WHEN FILM MAKES THE DIFFERENCE

PE-based stretch film



BIOBASED STAR FILM



BIOBASED STAR FILM (PRINTED)



Fabbri Group in-house Graphics Department can support customers in identifying and developing the best graphic solutions to pack and promote their products on the market